



## MEDIA ALERT

### TELELATINO DELIVERS 'HOT PROGRAMMING' FOR MAY:

## LATIN BILLBOARD AWARDS, LATIN BEAUTIES, & CHAMPIONS LEAGUE FINALS!

Friday, April 8, 2005 (TORONTO, ON) - TLN Telelatino, Canada's #1 Ethnic Specialty Channel, presents a month of exciting programming including: the exclusive Canadian broadcast of the *2005 Latin Billboard Awards* from Miami, a special one hour documentary, *Cuba Portraits* and *Latin Beauties* month featuring *Miss Venezuela*, *Miss Colombia* and *Mr. Venezuela*. TLN will also feature exciting *Champions League games* culminating with the crowning of the winner of the 50<sup>th</sup> UEFA Champions League tournament on Wednesday, 25 May in Istanbul, Turkey.

### **WHAT & WHEN:**

#### 2005 Latin Billboard Awards

Saturday, May 7

5:00PM EST

Spanish language broadcast

An **EXCLUSIVE CANADIAN BROADCAST** of Billboard's 2005 Latin Music Awards in Miami. TLN presents Latin Music's longest running and most prestigious awards show, the Billboard Latin Music Awards. TLN will broadcast the get-out-of-your-seat musical extravaganza in Spanish and feature interviews with some of the hottest names in Latin music and celebrities galore as we get up close and personal taking viewers to the red carpet prior to the show for one of the most anticipated events of the year! Nominees include Marc Anthony, Paulina Rubio, and Marco Antonio Solis.

#### Cuba: Portraits

Saturday, May 14

6:30PM EST

\*Encore broadcast Saturday, May 21 at 4:30PM EST

English language broadcast

TLN presents a one-hour original documentary featuring the sights and sound of the beautiful island of Cuba while exploring the Habano (Cigar) culture. Cigars arrived in Cuba over 300 years ago. Now they move the economy and define the identity of this Caribbean island. Music, sun and habanos. From the tobacco fields to the Santeras. From Canadian night at the Cuban Cigar Festival to the hospitality of the people. Los habanos son cubanos.

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## **LATIN BEAUTIES MONTH**

**Mondays in May, beginning May 9 to May 23**

**8:30PM EST**

**\* Encore broadcasts Saturdays at 2:30PM EST beginning May 14**

**Spanish / English language broadcast**

Exclusive coverage of the most glamorous & over-the-top beauty pageants in Latin America with a twist! Glamour, youth, beauty...what TV was meant to be! TLN celebrates the beauty and allure of the Latin Miss/ Mr. phenomenon by spicing up the already sizzling Spanish language pageants with the addition of TLN personalities giving the candid play-by play in English, dishing out the many secrets that lie behind the world-renowned Latin pageants.

- **May 9** - Miss Venezuela
- **May 16** - Miss Colombia
- **May 23** - Mr. Venezuela

## **Champions League Soccer - Semi-Finals & Finals**

### **Semi-Finals**

**Tuesday & Wednesday, May 3 & 4**

Teams & times TBA

### **Finals**

**Wednesday, May 25**

Teams & time TBA

***For further information, please contact:***

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*TLN Television offers a variety of domestic and international programming in Italian, Spanish and English to 3.7 million Canadian households. TLN is majority owned by Corus Entertainment, a Canadian-based media and entertainment company. Other shareholders of TLN include prominent members of the Italian Canadian business community.*

*In Toronto, TLN is available on ROGERS 28 and 35. In Montreal, TLN is available on VIDEOTRON 57.*

*TLN is also available on all DTH services. For further information, please check out our website at [www.tlnv.com](http://www.tlnv.com)*

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