

**FOR IMMEDIATE RELEASE:**

**TLN TELEVISION PARTNERS WITH  
CBC/RADIO-CANADA ON WINNING BID  
TO BROADCAST ALL MAJOR FIFA INTERNATIONAL  
SOCCER TOURNAMENTS THROUGH 2014**

**(Toronto, Canada) Friday, September 15, 2006** – As a result of today’s announcement by the Fédération Internationale de Football Association (FIFA) that CBC/Radio-Canada made the winning Canadian bid for a comprehensive soccer programming package from 2007 through 2014, including the **2010 FIFA World Cup South Africa™** and the **2014 FIFA World Cup**, TLN Television (Telelatino), under a broadcast partnership agreement with CBC, has secured rights in multiple languages to all of the 32 tournaments forming part of this FIFA rights package.

“TLN is immensely proud and thrilled to be allied with CBC on its winning bid,” said Aldo Di Felice, TLN President. “Having continuously broadcast European and international soccer for the past 22 years, TLN has been a television pioneer in bringing the world’s favorite sport to Canadians. Canada’s 2 million strong Latino population and lovers of the passionate approach to soccer that TLN showcases will now enjoy wall to wall coverage in multiple languages of all FIFA championship events for the next 7 years”.

The broadcast package also includes the upcoming **2007 FIFA Men’s U-20 World Cup**, which takes place in Victoria, Burnaby, Edmonton, Montreal, Ottawa and Toronto and the **2007 FIFA Women’s World Cup** in China.

This announcement is in addition to the more than 150 soccer matches TLN will regularly broadcast throughout its 2006-07 season with weekly **Italian Serie A Championship** and season long **European UEFA Champions League** coverage.

Also coming to TLN in June 2007 is the entire 26 match **Copa America 2007**, Latin America’s top nations tournament.

Further announcements and programming details will be distributed as these events approach.

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