



FOR IMMEDIATE RELEASE

**TLN TELELATINO PARTNERS WITH MAPLE PICTURES FOR
THE THEATRICAL RELEASE OF**

LADRÓN QUE ROBA A LADRÓN

Exclusive film release in Toronto and Montreal

(Toronto, Canada) Tuesday, October 2, 2007 – TLN Telelatino and Maple Pictures' have joined forces for the Canadian theatrical release of LADRÓN QUE ROBA A LADRÓN.

Helmed by director Joe Menendez, the film stars Fernando Colunga and Miguel Varoni who play former thieves who reunite for one last heist – to rob the biggest thief they know, a crooked infomercial guru played by Moctesuma Valdez.

"We are excited to announce the first collaboration between TLN and Maple Pictures to present LADRÓN to Canadian audiences," says Aldo Di Felice, TLN President. "This partnership furthers TLN's commitment to provide quality foreign films (with English subtitles) to the growing Hispanic community and to all Canadians that crave a movie experience with a side of Latino passion."

"We are thrilled to have the support of TLN Telelatino on this release. We are fortunate to be able to take advantage of their expertise to provide the best possible promotion and awareness to LADRÓN," says Brad Pelman.

LADRÓN QUE ROBA A LADRÓN which in English translates to "A Thief Who Robs A Thief", earned over \$2M in its opening weekend in the United States, which is a staggering success for a Spanish language film.

LADRÓN is currently running in Toronto and is playing exclusively at AMC Interchange 30 and opens in Montreal this Friday, October 5th and will play exclusively at AMC Forum 22.

TLN Television, Canada's Latino Superstation offers a variety of domestic and international programming in Italian, Spanish and English and can be seen by up to 10 million Canadians on cable and satellite from coast to coast. As the #1 source among Hispanic and Italian media, TLN offers a variety of domestic and international programming including daily news reports from Italy and Latin America, international sports, music and fashion coverage, award-winning novelas, variety shows and feature films and series. TLN is majority owned by Corus Entertainment, a leading Canadian media company. Other shareholders of TLN include prominent members of the Italian Canadian business community.

Canada's second largest film company, Maple Pictures continues to grow. Showcasing a wide range of motion pictures, television programming and home entertainment, Maple Pictures is recognized for distributing quality product, including the Academy Award winning CRASH. Maple Pictures plans to continue entertaining through its grassroots acquisitions and distribution of diverse and distinctive films.

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