



MEDIA ALERT
FOR IMMEDIATE RELEASE
Wednesday, February 7, 2007

TLN TELELATINO PRESENTS "MY HOME!" PROJECT

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Wednesday, February 7, 2007 (MONTREAL, QC) - TLN Telelatino, Canada’s Latino Superstation -together with Montréal’s news radio stations Info 690 and AM 940- are calling on young Québécois to submit their short clips on the subject of how Hispanic and Québécois cultures are blending together in Québec’s new society.

There has been much discussion in the media recently about immigrant communities in Québec and the issue of “reasonable accommodations.” The debate has mainly centered on the question of the steps a society should reasonably take to accommodate religious and cultural demands of various immigrant community members, but what about the voices of our newest Canadians?

For over 20 years, TLN Telelatino has played a pivotal role helping Hispanic newcomers feel at “home” in a new country while at the same time showcasing to Canadians the richness of Hispanic cultures. As a Canadian-based ethnic broadcaster that is widely available in Francophone, Anglophone and Hispanic Canadian homes, TLN, like no one else, is also uniquely poised to facilitate dialogue between these communities. To that end, TLN extends an invitation to those looking to voice their opinions on how Hispanic and Québécois communities are coming together within Québec, a place we now all call "home." The best short clips will be aired across Québec to more than 600,000 subscribers of illico Digital TV on Vidéotron channel 250 and across the country to a potential audience of 10,000,000 Canadians.

Requirements:

Maximum length of segment: 4 minutes

Language: Spanish or the combination of Spanish with French and/or English

Segments should speak to the question: How are Hispanic and Québécois cultures blending together in Québec’s new society?

Deadline: Friday, February 23

Formats accepted will be Beta SP, Digibeta, Minidv or DVCPRO

Send material to:

TLN Telelatino (My Home Project)

8000 Boulevard Langelier, Bureau 410, Ville St-Léonard, (Montréal) Québec, H1P 3K2

For more information visit: www.tlntv.com

*All materials submitted are property of TLN and will not be returned.

A compilation of the best segments will be selected and broadcast on TLN in a Special Series of vignettes entitled: “My Home”

TELELATINO NETWORK INC.
MONTRÉAL • TORONTO

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About TLN

TLN Telelatino is Canada's Latino Superstation and offers a variety of domestic and international programming in Italian, Spanish and English. TLN can be seen by nearly 10 million Canadians. TLN is majority owned by Corus Entertainment, a Canadian-based media and entertainment company. Other shareholders of TLN include prominent members of the Italian Canadian business community. For further information, please check out our website at www.tlntv.com.

For additional information or images, please contact:

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