

FOR IMMEDIATE RELEASE:



TLN TELEVISION, WHERE SOCCER MATTERS!

DON'T MISS TLN'S SUMMER OF SOCCER

Featuring:

55 world class soccer games over 27 days

***PLUS the largest organized Soccer Street Party
in Canadian history!***

(Toronto, Canada) Tuesday, May 8 2007 - TLN Television is Canada's television destination *Where Soccer Matters!* Experience the world's most prestigious leagues and tournaments, all the powerhouse teams, the games biggest stars and ***the largest organized soccer street party in Canadian history!*** Don't miss TLN's Summer of Soccer, it's going to be hot!

This Spring and Summer, TLN will televise more soccer games to more Canadians than any other broadcaster, connecting local, national and international soccer passion. As the leader in Italian and Hispanic broadcasting in Canada, TLN is taking a multilingual approach, broadcasting the games the way Canadians live them, multilingual and Goal Crazy.

Viewers will enjoy hundreds of hours of World Class soccer matches from around the globe with access to the final match weeks of this season's *Italian Serie A* (Italy), the *UEFA European Champions League* final on May 23rd in Athens, Greece, *Copa America 2007* (Venezuela), and all ***32 FIFA tournaments (2007-2014)*** including the *FIFA Men's U-20 World Cup* (Victoria, Burnaby, Edmonton, Montreal, Ottawa and Toronto-Canada), the *FIFA Women's World Cup* (China), the *FIFA Men's U-17 World Cup* (Korea) and the ***2010 and 2014 FIFA World Cups.***

Beginning June 26, TLN will broadcast ***55 world class soccer games over 27 days*** including every *Copa America* game direct from Venezuela and *FIFA U-20 World Cup* games from Canada. During this same period, celebrate the game at the 3rd annual *Salsa on St. Clair Street Festival* as an anticipated 300,000 people turn midtown Toronto into the ***largest organized soccer street party in Canadian history*** on Saturday July 14 and Sunday July 15! Soccer celebrations at *Salsa on St. Clair* will feature interactive soccer pavilions where participants can test their soccer skills and soccer exhibitions. Plus the live broadcast of *FIFA U-20* quarterfinal action and the *Copa America* final will be featured on large screen TVs imbedded within the 200,000 square feet of Festival area.

SOCCKER ON TLN TELEVISION:

SERIE A (2007-2010)

TLN Television, longtime broadcaster of the world's top nation and club matches, has secured exclusive Canadian television and related rights in all top tier Italian Championship Soccer for the next 3 seasons and will be home to international powerhouses AC Milan, Juventus, Inter Milan and AS Roma. Exclusive rights include both Canadian official languages and various third languages.

UEFA CHAMPIONS LEAGUE FINAL - May 23 at 2:30pm/et ENCORE presentation at 8pm/et

Witness the nail-biting conclusion to the *UEFA Champions League* European soccer final featuring Milan vs Liverpool.

COPA AMERICA 2007 - June 26 through to July 15

TLN is also the official broadcaster of Latin America's top nation's tournament, *Copa America 2007*, live from *Venezuela* beginning *June 26 through to July 15*.

Copa America 2007 is an 18 day, 26-match tournament featuring Latin America's top soccer contenders, including Argentina, currently holding second place in the FIFA/Coca Cola World Rankings, and Brazil, the defending *Copa America* champions and currently ranked #3 in the world by FIFA.

TLN will broadcast all 26 *Copa America* games with Spanish language commentary; 21 live broadcasts and 5 tape delayed. PLUS exclusive Live coverage of each and every game will be broadcast on *TLN en Español*, the first Canadian made 24 hr, 100% Spanish language channel, now operational and available for distribution.

FIFA TOURNAMENTS (2007-2014)

FIFA MEN'S U-20 WORLD CUP: June 30 - July 22
FIFA MEN'S U-17 WORLD CUP: August 17 - September 8
FIFA WOMEN'S WORLD CUP: September 10- September 30

The *FIFA U-20 World Cup* kicks off TLN's multiple language (Italian, Spanish & Portuguese) coverage of all 32 FIFA tournaments through to 2014 including the *2010 FIFA World Cup South Africa* and the *2014 FIFA World Cup*.

The *2007 FIFA Men's U-20 World Cup* is the largest sporting event in Canadian history and second only to the FIFA World Cup™ in size and scope. Beginning **June 30 through to July 22**, TLN's extensive coverage includes 28 matches: 21 live broadcasts and 7 tape-delayed as well as an encore presentation of the Final. A showcase of the most talented young soccer players in the world, TLN will also provide behind the scenes access of some of the biggest Canadian upcoming stars with exclusive pre-event specials.

As part of the relaunch of tlntv.com, TLN will also be expanding its on-line soccer community with the addition of real-time scores, game schedules, upcoming tournament and event information, blogs with TLN soccer personalities, interactive games, video streaming of weekly on-line segments and the expansion of the free weekly Soccer Newsletter.

Don't miss all the action on TLN, *Where Soccer Matters!*
For further information, check out our website at www.tlntv.com.

TLN Summer of Soccer Broadcast Schedule is attached.

About TLN

TLN Television offers a variety of domestic and international programming in Italian, Spanish and English. TLN can be seen by up to 10 million Canadians on cable and satellite from coast to coast. TLN is majority owned by Corus Entertainment, a leading Canadian media company. Other shareholders of TLN include prominent members of the Italian Canadian business community.

-30-

For Further Information and Images Contact:

Bruna Aloe, Media Relations
TLN Television Network
Phone: 416.744.5745
Email: bruna@tlntv.com

Christian Darbyshire, Press Consultant
Phone: 416.419.9953
Email: tinepublic@shaw.ca

TLN Summer of Soccer 2007 Broadcast Schedule

*55 Games over 27 Days +
Salsa on St. Clair Street Festival*

Copa America: Tuesday, June 26 to Sunday, July 15
26 Matches (All-Exclusive and All-Spanish)

FIFA Under-20: Saturday, June 30 to Sunday, July 22
27 Matches (11 Semi-Exclusive Games and Multilingual Coverage - Spanish, Italian & Portuguese)

Salsa on St. Clair Street Festival: Saturday July 14 and Sunday July 15
Canada's largest organized soccer street party

Date	Tournament	Match	LIVE Start Time
Tuesday, June 26	Copa America	Uruguay v Peru	6:00p
Tuesday, June 26	Copa America	Venezuela v Bolivia	8:45p
Wednesday, June 27	Copa America	Ecuador v Chile	6:30p
Wednesday, June 27	Copa America	Brazil v Mexico	8:45p
Thursday, June 28	Copa America	Paraguay v Colombia	6:30p
Thursday, June 28	Copa America	Argentina v USA	8:45p
Saturday, June 30	FIFA Under-20	Poland v Brazil	2:00p
Saturday, June 30	Copa America	Bolivia v Uruguay	4:15p
Saturday, June 30	Copa America	Venezuela v Peru	6:15p
Saturday, June 30	FIFA Under-20	Argentina v Czech Rep.	8:15p*
Sunday, July 1	Copa America	Brazil v Chile	4:00p
Sunday, July 1	FIFA Under-20	Canada v Chile	7:45p
Sunday, July 1	Copa America	Mexico v Ecuador	10:00p*

Monday, July 2	FIFA Under-20	Portugal v New Zealand	2:15p
Monday, July 2	Copa America	USA v Paraguay	6:30p
Monday, July 2	Copa America	Argentina v Colombia	8:45p
Monday, July 2	FIFA Under-20	Gambia v Mexico	10:45p*
Tuesday, July 3	Copa America	Peru v Bolivia	6:30p
Tuesday, July 3	Copa America	Venezuela v Uruguay	8:45p
Tuesday, July 3	FIFA Under-20	Panama v Argentina	10:45p*
Wednesday, July 4	Copa America	Mexico v Chile	6:30p
Wednesday, July 4	Copa America	Brazil v Ecuador	8:45p
Wednesday, July 4	FIFA Under-20	Scotland v Nigeria	10:45p*
Thursday, July 5	FIFA Under-20	Portugal v Mexico	7:45p
Thursday, July 5	FIFA Under-20	Canada v Austria	9:45p*
Thursday, July 5	Copa America	Colombia v USA	11:45p*
Friday, July 6	FIFA Under-20	Argentina v Korea	5:00p
Friday, July 6	FIFA Under-20	Brazil v USA	7:45p
Friday, July 6	Copa America	Argentina v Paraguay	9:45p*
Saturday, July 7	FIFA Under-20	Spain v Jordan	3:15p
Saturday, July 7	Copa America	Quarterfinal	6:00p
Saturday, July 7	Copa America	Quarterfinal	8:45p
Saturday, July 7	FIFA Under-20	Scotland v Costa Rica	10:45p*
Sunday, July 8	Copa America	Quarterfinal	4:00p
Sunday, July 8	Copa America	Quarterfinal	6:45p
Sunday, July 8	FIFA Under-20	Canada v Congo	8:45p*
Sunday, July 8	FIFA Under-20	Portugal v Gambia	10:45p*
Tuesday, July 10	Copa America	Semifinal	8:45p
Wednesday, July 11	FIFA Under-20	2nd Round	7:45p
Wednesday, July 11	Copa America	Semifinal	9:45p*
Wednesday, July 11	FIFA Under-20	2nd Round	12:00a*
Thursday, July 12	FIFA Under-20	2nd Round	4:45p
Thursday, July 12	FIFA Under-20	2nd Round	7:45p
Saturday, July 14	FIFA Under-20	Quarterfinal	2:15p
Saturday, July 14	Copa America	3rd Place Game	5:00p
Saturday, July 14	FIFA Under-20	Quarterfinal	7:45p
Sunday, July 15	FIFA Under-20	Quarterfinal	2:15p
Sunday, July 15	Copa America	FINAL GAME	5:00p
Sunday, July 15	FIFA Under-20	Quarterfinal	7:45p
Sunday, July 15	Copa America	Final - Repeat	9:45p**
Wednesday, July 18	FIFA Under-20	Semifinal	7:45p
Thursday, July 19	FIFA Under-20	Semifinal	7:45p
Sunday, July 22	FIFA Under-20	Third Place Game	12:15p
Sunday, July 22	FIFA Under-20	FINAL GAME	3:00p
Sunday, July 22	FIFA Under-20	Final - Repeat	8:00p**

* Same Day Delayed Broadcast

** Repeat Broadcast

Schedule may be subject to change