

tln en español
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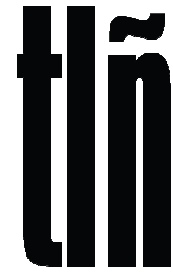
***TLN EN ESPAÑOL launches
October 23 on
ExpressVu digital TV from Bell***
**History is made with the launch of
Canada's first 100% Hispanic TV channel
available from coast to coast**

OCTOBER 19, 2007 (TORONTO, ON) - TLN Telelatino announced today that *TLN en Español*, the first Canadian-made all Hispanic television channel to be available from coast to coast, will be launched on **ExpressVu digital TV from Bell, channel 699 beginning October 23.**

The launch of *TLN en Español* responds to the emerging needs of one of the country's fastest growing third language communities and Canadians craving a television experience with a side of Latino passion.

With the addition of *TLN en Español*, subscribers of Bell ExpressVu will now enjoy the flexibility of tuning in to their favourite Hispanic programming 24 hours a day, 7 days a week, complementing TLN Telelatino's existing channel.

A showcase of all the best programming from the Latino world, *TLN en Español* provides an unparalleled line-up featuring all the best in news, drama, soccer, and much more. Don't miss the informative up to the minute news coverage from pan regional news and information leader CNN en Español, the sizzling drama from the best South American soap operas, first run Canadian premieres of Spanish language blockbuster films, PLUS access to the most extensive international tournament soccer coverage in North America with thousands of hours of exclusive games from the next 28 FIFA tournaments between 2007 and 2014 including the 2010 FIFA World Cup South Africa and 2014 FIFA World Cup.



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TLN en Español is a unique and informative window into the Spanish speaking world and is the result of the collaborative efforts of an established team of Canadian professionals that have taken into account Canadian norms, values and interests.

TLN en Español, Canada's first 24 hour all Hispanic channel to be available across Canada will launch on ExpressVu digital TV from Bell, channel 699 beginning October 23.

For additional information on how to subscribe to *TLN en Español*, visit www.bell.ca/tv, call 1888 SKY DISH (759-3474) or visit tln.tv.com.

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