

FOR IMMEDIATE RELEASE



## **DAVID BECKHAM, Rock Star of international soccer, officially joins AC MILAN this weekend!**

Beckham joins an Italian league that includes the world's biggest names in soccer: Brazil's **Ronaldinho** and **Kaka**, Sweden's **Ibrahimovic**, and Romania's **Mutu**

**Beckham will make his Italian league debut with AC Milan LIVE on TLN  
Sunday January 11 at 2:30pm/et  
AC Milan vs Roma**

**December 18, 2008 (TORONTO, ON)** – TLN Television and Canadian fans welcome international soccer icon David Beckham to TLN's weekly Italian Championship Soccer coverage as he joins Serie "A" powerhouse, AC Milan.

The English International star will officially join AC Milan on a 2 month short-term loan deal this weekend during the MLS off-season. Beckham is scheduled to arrive in Milan this Saturday December 20 and attend the **Milan vs Udinese** match which airs **LIVE on TLN this Sunday December 21 at 2:30pm/et.**

### ***Watch TLN ITALIAN CHAMPIONSHIP SOCCER every SUNDAY***

**NOTE:** Interviews can be arranged with TLN soccer personalities leading up to this weekend's Beckham announcement as well as LIVE hits during TLN's Sunday Serie "A" soccer coverage. Get the inside scoop from esteemed Canadian sportscaster and host of TLN's Italian Championship Soccer, **Alf De Blasis** and TLN Soccer Fanatic and AC Milan soccer expert, **Joe Russo**.

The top leagues, the best games and the world's biggest soccer stars all on TLN Television: Where Soccer Matters!

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**For interview requests or great photos, please contact:**

Bruna Aloe, Manager, Communications & PR  
TLN Television Network  
Phone: 416.744.5745  
Email: [bruna@tlntv.com](mailto:bruna@tlntv.com)

TELELATINO NETWORK INC.  
TORONTO • MONTREAL

TORONTO 5125 Steeles Avenue West Toronto, Ontario M9L 1R5 Telephone 416-744-8200 Fax 416-744-0966 Toll Free 1-800-551-8401



### **About TLN**

Home of the world's best soccer, TLN provides viewers with the ultimate soccer experience making more games available to more Canadians than any other broadcaster. TLN's extensive coverage is your season's pass to weekly *Serie A* games, the top *UEFA Champions League* matches and all FIFA international soccer tournaments through to 2014, including the *Confederations Cup South Africa 2009*, the *FIFA Under 20 World Cup Egypt 2009* and the *2010 and 2014 FIFA World Cups*.

TLN Television, Canada's Latino Superstation, offers programming in Italian, Spanish and English and can be seen by up to 12 million Canadians on cable and satellite from coast to coast. As Canada's leading Hispanic and Italian media source, TLN delivers a variety of domestic and international programming including daily news reports from Italy and Latin America, international sports, award-winning novellas and dramas, variety shows, feature films and specials. TLN is majority owned by Corus Entertainment, a leading Canadian media company. Other shareholders of TLN are prominent members of the Italian Canadian community.

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TORONTO 5125 Steeles Avenue West Toronto, Ontario M9L 1R5 Telephone 416•744•8200 Fax 416•744•0966 Toll Free 1•800•551•8401