



FOR IMMEDIATE RELEASE

## ***TLN Turns Up The Heat With Its Sizzling Summer Events Line-up IT'S GONNA BE HOT!***

Thursday, May 1, 2008 (TORONTO, ON) - TLN Television, today unveiled its 2008 summer events calendar featuring: the cities biggest celebration of Latino culture, the *Salsa in Toronto Festival*, the Italian event of the summer, *TLN Italianfest* and TLN's longest running summer festival, *TLN Latinfest*.

### **SALSA IN TORONTO FESTIVAL**

***Salsa at Ontario Place: Thursday July 10***

***Salsa on St. Clair Street Festival: Saturday, July 12 - Noon to 11pm***

***Sunday, July 13 - Noon to 8pm***

### ***Salsa Fever Takes Over Toronto with the launch of the Salsa in Toronto Festival!***

The *Salsa on St. Clair Street Festival* shot onto the event scene like a cannon in 2005 uniting diverse cultures that share the passion and love for Latin culture. The Festival has attracted over 750,000 revelers to the streets of Toronto since its launch. This year, TLN Television, the City of Toronto, Hillcrest Village BIA, and Ontario Place have joined forces to make Canada's most successful Latino street festival even bigger. *Salsa on St. Clair* will be transformed into the *Salsa in Toronto Festival* and include multiple destination partners between July 10 -13, a week which has been traditionally recognized as Latino Week in Toronto in honour of the festival.

*Salsa in Toronto Festival* highlights include the inaugural all-day *Salsa at Ontario Place* on Thursday July 10 and the 4<sup>th</sup> annual *Salsa on St. Clair Street Festival* on Saturday July 12 between Noon and 11pm and Sunday July 13 from Noon to 8pm in midtown Toronto just west of Bathurst Street between Christie St and Winona Drive. Play, Dance, Sing, Eat, and Parade in a carnival of fun.

***Join in the conga line as Salsa Fever takes over the entire city at the Salsa in Toronto Festival!***

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**TLN INVITES YOU TO EXPERIENCE SUMMER LATINO STYLE AT CANADA'S WONDERLAND**

**TLN ITALIANFEST 2008: Father's Day - Sunday, June 15**

Canada's Wonderland, Kingswood Theatre

**TLN celebrates Father's Day Italian-style with Italianfest 2008, featuring International Superstars Amedeo Minghi and Eddy Napoli**

Enjoy a fun-filled family day dedicated to the best of Italy, in Canada's largest and most popular theme park as Kingswood Music Theatre at Canada's Wonderland is transformed into an Italian piazza. Festival highlights include free hourly giveaways, contests, exciting exhibits, delicious specialty foods, interactive games and much more. Plus take advantage of special discount all-day park prices with access to all the rides and attraction. The main stage will host continuous entertainment showcasing local and international artists and will feature Italian singing sensations Amedeo Minghi and Eddy Napoli.

**TLN LATINFEST 2008: Saturday, August 16**

Canada's Wonderland, Kingswood Theatre

**TLN Latinfest celebrates 14 years of showcasing the best of Latino Culture in Canada.**

Take in the sizzling sounds and rhythms of Latino music with the best of Merengue, Bachata and Reggaeton from Canadian and International artists. PLUS enjoy an entire day celebration of Hispanic foods, quality goods, and traditional entertainment in the Hispanic Marketplace with access to all the parks rides and attractions.

**Don't miss all the excitement of TLN's sizzling summer events. *It's Gonna Be Hot!***

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**About TLN**

TLN Television, Canada's Latino Superstation offers a variety of domestic and international programming in Italian, Spanish and English and can be seen by up to 10 million Canadians on cable and satellite from coast to coast. As Canada's leading Hispanic and Italian media source, TLN offers a variety of domestic and international programming including daily news reports from Italy and Latin America, international sports, music and fashion coverage, award-winning novelas, variety shows and feature films and series. TLN is majority owned by Corus Entertainment, a leading Canadian media company. Other shareholders of TLN include prominent members of the Italian Canadian business community.

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