

# MEDIA ALERT



**“HOLY CRAP!”\***

## ***Everybody keeps watching Raymond on TLN***

***TLN is the #1 specialty TV channel in Toronto  
weeknights 11pm-12:30am between December 07 and March 08***

Thursday, March 20, 2008 (TORONTO, ON) - One of television's most celebrated and successful comedy series, *Everybody Loves Raymond* continues to deliver #1 audience results on TLN, Canada's Latino Superstation.

Broadcast weeknights from 11pm to 12:30am/et, America's first family of comedy, *The Barones*, attracted an average minute audience for Adults 25-54\*\* that catapulted TLN to a #1 ranking among all specialty channels in Toronto between December 2007 and March 2008.

\* *"Holy Crap!"* is a recurring expletive used by Frank Barone on *Everybody Loves Raymond*.

\*\*Source: BBM NMR, AMA, Monday-Friday: 11pm-12:30am/et  
Canadian English Specialty Networks, 12/24/07 - 03/02/08

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### **ABOUT TLN**

*TLN Television, Canada's Latino Superstation offers a variety of domestic and international programming in Italian, Spanish and English and can be seen by up to 10 million Canadians on cable and satellite from coast to coast. As Canada's leading Hispanic and Italian media source, TLN offers a variety of domestic and international programming including daily news reports from Italy and Latin America, international sports, music and fashion coverage, award-winning novelas, variety shows and feature films and series. TLN is majority owned by Corus Entertainment, a leading Canadian media company. Other shareholders of TLN include prominent members of the Italian Canadian business community.*

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