



FOR IMMEDIATE RELEASE



TLN Telelatino exclusive Canadian rightsholder to new UEFA EUROPA LEAGUE

**48 teams from 24 nations
across Europe enter initial Group Stage
September 17th - December 17th**

September 8, 2009 (TORONTO, ON) – TLN Telelatino has become the exclusive Canadian rightsholder of the inaugural *UEFA Europa League* (formerly the UEFA Cup) through to 2012. Featuring both storied and rising European clubs from across the continent, the new super league will comprise of 15 match weeks between September 17, 2009 and May 12, 2010 when a one game finale takes place in Hamburg, Germany. Subsequent finales in 2011 and 2012 are scheduled in Ireland at Dublin's Lansdowne Road and at Bucharest's National Stadium in Hungary.

UEFA has rejuvenated the competition in light of the new European football landscape which has shifted significantly over recent years. Earlier this year when plans for the *Europa League* were first made public, UEFA President, Michel Platini stated, "The *UEFA Cup* is simply reborn as the *UEFA Europa League*, an exciting and highly competitive tournament that truly embraces the diversity of the European game."

"What is attractive about the new *Europa League* to Canadian fans of international soccer is that it has been designed to add unprecedented diversity," added TLN President, Aldo Di Felice. "It gives more players and clubs the thrill of participating in top level European club football so an even wider range of fans will be attracted."

The new format for the competition has been restructured and is easier to follow as it mirrors the *UEFA Champions League* format with fixed kick off times and scheduling. The diversity of national clubs ensures that many different styles of play will be on display as will some very colorful and exotic jerseys, logos and team names (for example, see FC SHERIFF of Moldova).

TLN Telelatino, together with its sister networks SkyTG24 Canada and TLN en Español, plans to make more first run soccer games available to more Canadians than any other broadcaster – TLN's lineup this season will see over 200 first run matches from the top leagues, the most revered clubs, the biggest stars and the world's biggest sporting event, the *2010 FIFA World Cup™* from South Africa.

T E L E L A T I N O N E T W O R K I N C .
T O R O N T O • M O N T R E A L

TORONTO 5125 Steeles Avenue West Toronto, Ontario M9L 1R5 Telephone 416•744•8200 Fax 416•744•0966 Toll Free 1•800•551•8401



Former French national star and current UEFA President, Michel Platini (left) and TLN President, Aldo Di Felice attend UEFA European Club Football's 2009-2010 Season Kick-Off in Monaco.

New Europa League 2009-10 participants, format, schedule and timetable attached.

- 30 -

**For additional information or great photos, please contact:
Bruna Aloe, Manager, Communications & PR
TLN Television Network
Phone: 416.744.5745 Email: bruna@tlntv.com**

About TLN Television

TLN Telelatino has been Canada's leading Hispanic and Italian media source since 1984 and can be seen in over 5 million Canadian television homes on cable and satellite from coast to coast.

As Canada's Latino Superstation, TLN broadcasts a variety of domestic and international programming including daily news reports from Italy and Latin America, the world's best soccer, and top telenovelas, dramas, variety shows, feature films and specials.

Telelatino is majority owned by Corus Entertainment, a leading Canadian media company. Other shareholders of TLN are prominent members of the Italian Canadian community.

**T E L E L A T I N O N E T W O R K I N C .
T O R O N T O • M O N T R E A L**

TORONTO 5125 Steeles Avenue West Toronto, Ontario M9L 1R5 Telephone 416•744•8200 Fax 416•744•0966 Toll Free 1•800•551•8401



Clubs qualified for the *UEFA EUROPA LEAGUE* 2009 -10 Group Stage :



[C Sparta Praha \(CZE\)](#)



[Club Brugge KV \(BEL\)](#)



[FC Sheriff \(MDA\)](#)



[Fulham FC \(ENG\)](#)



[Panathinaikos FC \(GRE\)](#)



[SK Slavia Praha \(CZE\)](#)



[AEK Athens FC \(GRE\)](#)



[Everton FC \(ENG\)](#)



[FC Steaua Bucuresti \(ROU\)](#)



[Galatasaray AS \(TUR\)](#)



[PFC CSKA Sofia \(BUL\)](#)



[SK Sturm Graz \(AUT\)](#)



[AFC Ajax \(NED\)](#)



[FC Basel 1893 \(SUI\)](#)



[FC Timisoara \(ROU\)](#)



[Genoa CFC \(ITA\)](#)



[PFC Levski Sofia \(BUL\)](#)



[SL Benfica \(POR\)](#)



[AS Roma \(ITA\)](#)



[FC BATE Borisov \(BLR\)](#)



[FC Twente \(NED\)](#)



[Hamburger SV \(GER\)](#)



[PSV Eindhoven \(NED\)](#)



[Sporting Clube de Portugal \(POR\)](#)



[Athletic Club Bilbao \(ESP\)](#)



[FC Dinamo \(ROU\)](#)



[Fenerbahçe SK \(TUR\)](#)



[Hapoel Tel-Aviv FC \(ISR\)](#)



[RSC Anderlecht \(BEL\)](#)



[Toulouse FC \(FRA\)](#)



[CD Nacional \(POR\)](#)



[FC København \(DEN\)](#)



[FK Austria Wien \(AUT\)](#)



[Hertha BSC Berlin \(GER\)](#)



[S.S. Lazio \(ITA\)](#)



[Valencia CF \(ESP\)](#)



[Celtic FC \(SCO\)](#)



[FC Salzburg \(AUT\)](#)



[FK Partizan \(SRB\)](#)



[LOSC Lille Métropole \(FRA\)](#)



[SC Heerenveen \(NED\)](#)



[Villarreal CF \(ESP\)](#)



[CFR 1907 Cluj \(ROU\)](#)



[FC Shakhtar Donetsk \(UKR\)](#)



[FK Ventspils \(LVA\)](#)



[NK Dinamo Zagreb \(CRO\)](#)



[SK Rapid Wien \(AUT\)](#)



[Werder Bremen \(GER\)](#)

TELELATINO NETWORK INC.
TORONTO • MONTREAL

TORONTO 5125 Steeles Avenue West Toronto, Ontario M9L 1R5 Telephone 416•744•8200 Fax 416•744•0966 Toll Free 1•800•551•8401



EUROPA LEAGUE FORMAT

Group stage	Sept 17 to Dec 17, 2009
Round of 32	February 18 to 25, 2010
Round of 16	March 11 to 18, 2010
Quarter-finals	April 1 to 8, 2010
Semi-finals	April 22 to 29, 2010
Final	May 12, 2010

UEFA Europa League matches will be played on Thursday night in a week where there are *UEFA Champions League* matches, and on Wednesday and Thursday nights during weeks that are exclusive to the *UEFA Europa League*. Round of 32 includes the top two teams from each of the 12 groups (24), plus the eight teams who finish in third position in the *UEFA Champions League* group. The winners of each tier will subsequently advance to the Round of 16, then the quarter-finals and subsequently the semi-finals.

The final will be played in a single match on Wednesday, May 12, 2010 in Hamburg, Germany and broadcast in over 200 countries.

SEE ATTACHMENT FOR THE EUROPA LEAGUE GROUP STAGE DETAILED SCHEDULE

TELELATINO NETWORK INC.
TORONTO • MONTREAL

TORONTO 5125 Steeles Avenue West Toronto, Ontario M9L 1R5 Telephone 416•744•8200 Fax 416•744•0966 Toll Free 1•800•551•8401